



The Space Telescope Science Institute will offer a limited number of large format Hubble Space Telescope 30<sup>th</sup> Anniversary image banners to U.S. museums, science centers, planetariums, public libraries, nature centers, visitor's centers, and other non-profit organizations that communicate or wish to communicate science to the public. The applicant will agree to host an Unveiling event no earlier than the date and time at which NASA issues a Press Release about this image. The individual applicant and applicant's organization agree to abide by the Embargo of the image and associated materials, and will not share these materials with the public prior to NASA's Press Release, at a time to be determined on April 24, 2020. Apply at <https://outerspace.stsci.edu/display/Hubble30th/Hubble+30th+Home>

1. Your Contact Information
  - a. First Name \*
  - b. Last Name \*
  - c. Your Job Title \*
  - d. Your email \*
  - e. Your phone number \*
2. Second Point of Contact
  - a. 2<sup>nd</sup> POC name \*
  - b. 2<sup>nd</sup> POC email \*
  - c. 2<sup>nd</sup> POC phone number \*
3. Institution
  - a. Institution name \*
  - b. Address 1 (no PO's) \*
  - c. Address 2 (no PO's)
  - d. City \*
  - e. State or Territory \*
  - f. ZIP code \*
  - g. Institution type (select one – drop-down menu) \*
    - i. Museum/planetarium/science center
    - ii. Nature center
    - iii. Library
    - iv. Visitor's Center
    - v. NASA center
    - vi. K-12 formal education venues that host public events
    - vii. Higher Education venues that host public events
    - viii. Other (text box)
  - h. Setting of your venue (select one – drop-down menu) \*
    - i. Urban: large city (>250,000)
    - ii. Urban: mid-sized city (100,000 - 250,000)
    - iii. Urban: small city (< 100,000 )
    - iv. Suburban
    - v. Rural

- i. Annual attendance at your venue (text box) \*
  - j. Describe the audiences that attend or visit your institution (drop-down menu: select all that apply) \*
    - i. American Indian/Alaska Native
    - ii. Asian/Pacific Islander
    - iii. Black/African American
    - iv. Hispanic/Latino American
    - v. White
    - vi. Other
4. Plans
- a. Why do you want the Hubble Space Telescope 30th Anniversary image at your venue? In your response, please describe how the Unveiling Event and subsequent display will benefit your local community. Limit 1500 char. (Text box) \*
  - b. Briefly describe your plans for the Unveiling Event and related public engagement activities or events. Please include where in your venue the unveiling will occur; what activities will be planned for the event, as well as following the unveiling; the intended audience, including expected reach; how you will reach underserved or underrepresented groups; how you will collaborate with new or existing partners; and any other details you feel are important. Limit 1500 char. (Text box) \*
  - c. Describe your plan to display the image for a minimum of one year following the Unveiling Event (Text box) \*
  - d. Describe how you will promote the Unveiling Event (venue website, social media, local media, emails, etc.) (Text box) \*
  - e. You agree to submit a short post-Unveiling Event summary, and three photographs of that event or related events or activities. (Yes/No) \*

**5. Hubble 30<sup>th</sup> Anniversary Image Embargo Agreement**

Read the following: "By checking the box below, I agree that my institution will abide by the NASA embargo on the Hubble 30<sup>th</sup> Anniversary image and related materials. My institution agrees to limit access to Hubble 30<sup>th</sup> Anniversary image and related materials to essential personnel only, and that anyone with access—including institution staff and collaborators—will also abide by the embargo: we will not disclose the anniversary image or any related documentation or material to others within the organization or to the public prior to the time on April 24, 2020 when NASA issues its formal Press Release."

I have read the above and agree to abide by the embargo \*

\* Required response

STScI is the science operations center for three of NASA's large strategic science missions: the Hubble Space Telescope (HST), the upcoming James Webb Space Telescope (JWST), and the future Wide Field Infrared Survey Telescope (WFIRST).