



Deadline Extended to Jan. 12, 2020!

WHAT

Did you know that the Hubble Space Telescope has been orbiting Earth for nearly three decades, capturing data and stunning images that have led to amazing scientific discoveries? Did you know that Hubble is even more powerful today than when it was launched in April 1990?

As this iconic observatory nears its 30th anniversary, the Space Telescope Science Institute is pleased to offer a limited number of U.S. museums, science centers, planetariums, public libraries, nature centers, visitor's centers, and other non-profit organizations that communicate or wish to communicate science to the public, the **opportunity to participate in the national unveiling of Hubble's 30th Anniversary image**. Selected institutions will receive a **large-format Hubble 30th-anniversary image banner**, along with accompanying interpretive materials to share with their visitors.

Organizations chosen to receive an image must host a free unveiling event open to the public at their venue on the Hubble anniversary date of April 24, 2020, and must abide by a strict embargo restricting release of the image and accompanying materials until the designated release time on April 24, 2020.

WHY

Over the years, the Space Telescope Science Institute (STScI) has released special anniversary images to celebrate Hubble's launch. The subject of each anniversary image is an object or region in space that is intriguing both aesthetically and scientifically, an expression of the enduring power of Hubble as well as the beauty and mystery of the universe, and the science revealed with the image.

In celebration of Hubble's 30 years (and counting), this spring's anniversary image will be unveiled at non-profit science communication organizations across the country. Our goal is that with your help, the 30th anniversary image will captivate and inspire a new generation of space science enthusiasts, reaching a broader, more diverse audience than ever before.

WHO

Any museum, science center, planetarium, public library, nature center, visitor's center, or other public non-profit organization in the United States that communicates or wishes to communicate science to the public, is eligible to apply. The opportunity is open to venues of all sizes, in every state or territory, and in any geographic area.

We particularly encourage institutions that engage **populations or communities that are traditionally underrepresented or underserved in STEM (science, technology, engineering, and math)** to apply.

ABOUT THE IMAGE

For 30 years, the Hubble Space Telescope has observed the cosmos, from planets, moons, and other objects in our own solar system to distant galaxies in the far reaches of the observable universe. Hubble's 30th anniversary image of an awe-inspiring object in space will highlight Hubble's continued excellence at the forefront of science, and will demonstrate its legacy and promise for future discoveries over the next decade.

The specific object featured in the 30th anniversary observation will not be made public until the designated hour of the official NASA press release on April 24, 2020. If your venue is chosen to participate, you will receive embargoed information in order to prepare for your event. You and participating staff must honor this embargo.

To view previous Hubble images, visit <https://hubblesite.org/resource-gallery/images>.

CRITERIA FOR SELECTING THE GROUP OF NATIONAL UNVEILING PARTICIPANTS

The selected national unveiling participants will represent, as a group, the diversity across all U.S. states and territories, and will include:

- a mix of small and large organizations
- organizations in rural, suburban, and urban locations
- locations that have not previously received similar NASA resources
- locations that target all aspects of the STEAM (science, technology, engineering, arts, mathematics) fields
- organizations that describe an interdisciplinary approach to the display

Considerations include:

- projected reach and intended impact
- use of local partnerships (existing or new) that demonstrate a commitment and plan to reach underserved or underrepresented groups
- a plan to display the image for at least one year beyond the image unveiling event

WHAT YOU WILL RECEIVE

If your venue is selected, you will receive:

- a durable large-format vinyl banner of the anniversary image
 - in landscape format, 6 to 7 ½ feet wide (final dimensions to be determined)
 - with metal grommets provided in the corners for versatility of display, inside or outside
- promotion of your venue's event on <https://hubblesite.org/> and through STScI's social media
- scientific information about the image, the object and region of space shown, and the science enabled by the Hubble Space Telescope in general, including:
 - webinar with content expert in advance of the anniversary date
 - public-friendly written documentation, including a label for the image
- glossy 8" × 10" anniversary images for distribution to your visitors
- a Media Kit to use for local promotion of your event(s)
- opportunities for additional related outreach partnerships

TO APPLY

Please visit <https://outerspace.stsci.edu/display/Hubble30th/> to apply.

- Applications are due by ~~December 16, 2019~~ **Sunday, JANUARY 12, 2020**, 11:59 pm EST
- Selections will be made by mid-January 2020
- Images will be shipped by early April 2020

Please note that the anniversary image and related documentation will be under strict embargo until the designated time of the official NASA press release on April 24, 2020. Venues chosen for this opportunity must agree not to unveil the image to their public before the time of the official NASA press release on April 24, 2020.

We look forward to receiving your online applications for this extraordinary opportunity!

Questions? Contact Carolyn Slivinski, slivinski@stsci.edu, with “HST 30th image – YourInstitutionName” as the email’s Subject.

STScI is the science operations center for three of NASA's large strategic science missions: the Hubble Space Telescope (HST), the upcoming James Webb Space Telescope (JWST), and the future Wide Field Infrared Survey Telescope (WFIRST).